

# Brian Hildebrand

DTW PVD LAX SFO

Brianhildebrand.design

Brian.g.hildebrand@gmail.com

213.447.5426

## Work

### Lyft

Senior product designer / 18' - 23'

- Owned admin experience for Lyft Business, enabling organizations to leverage rideshare. Led cross-team initiatives like product suite and self serve onboarding.
- Launched enterprise grade products such as Lyft Pass which generated millions \$ in profit for the company.
- Spearheaded Lyft Business design system, defining contribution processes and collaborated with designers to ensure quality and consistency.
- Authored Lyft design blog articles and led workshops such as how designers can write better bugs.

### Zendesk

Product designer / 15' - 18'

- Worked across agent experience and workflow teams of Zendesk's flagship Support product. Laid early groundwork for multi-channel approach within Support and created simple solutions to complex automation needs of large-scale customers.
- Started and owned Zendesk Creative team blog, website, and instagram account, sharing insights and perspectives across a diverse set of fields. Curated and edited writing published by teammates.

### Designer Fund Bridge program

Product designer / 14'

- As a Bridge fellow I worked with the Designer Fund on internal tools to help them run their program.

### I Shot Him

Designer & developer / 11' - 14'

- A boutique studio specializing in storytelling, my role focused on designing and programming rich web experiences. Clients include New York City, The City of San Francisco, The Bay Lights.

### E Fabrication

Designer & fabricator / 14'

- Half a two person design/build outfit fabricating furniture and architectural objects for clients including Tom Ford, Moby, City Center Las Vegas, and Griffen Art Gallery.

### Freelance design

Designer & developer / 10' - Present

- Designed and built digital experiences for clients ranging from 3D prototyping platforms, architecture firms, art galleries, and real estate businesses.
- Recently worked with creator platform Koji, developing designs to onboard new creators and defining cohesive design patterns across their seller apps.

## Education

### Rhode Island School of Design

Bachelor of Architecture 08'

Bachelor of Fine Art 07'

## Skills

### Digital

Product design, prototyping, design systems  
Research and workshop facilitation  
Figma, Photoshop, Illustrator, Indesign  
HTML, CSS, Javascript  
AutoCad, Rhino, Sketchup

### Analogue

TIG / MIG welding / Metal working  
Wood working  
Printmaking